

team01
production©

COMPANY PROFILE

2026
Team1.sa.com

WHO WE ARE?

TEAM01 is a multi-disciplinary storytelling studio redefining how stories are created, captured, and experienced.

We operate at the intersection of cinema, media production, advanced technologies, and narrative strategy, delivering content across documentaries, fashion, commercial production, corporate storytelling, and large-scale transformation projects.



WHO WE ARE?

Our work spans multiple industries and formats, allowing us to move fluidly between creative expression and highly structured production environments. From cinematic campaigns to long-term documentation of complex developments, we translate ideas, progress, and identity into visual narratives that are clear, intentional, and enduring.

At TEAM01, storytelling is not accidental. It is understood, designed, and executed with precision.

ALIGNMENT WITH THE VISION

TEAM01 is closely aligned with Saudi Arabia's Vision 2030, contributing to the development of a world-class creative economy and a globally competitive media industry.

- The growth of film, media, and creative sectors in the Kingdom
- The documentation of national transformation across industries
- The development and empowerment of Saudi talent
- The communication of sustainability, culture, and innovation

Our work contributes to shaping how Saudi Arabia's progress is seen, understood, and remembered, locally and globally.

MISSION

To deliver world-class storytelling by combining cinematic excellence, advanced technologies, and creative talent, while contributing to the development of a sustainable and competitive media ecosystem.

We aim to create meaningful content, enable industry growth, and push the boundaries of how stories are told.

LEADING | **STORYTELLING**

TRANSFORMATIONS ARE CAPTURED →

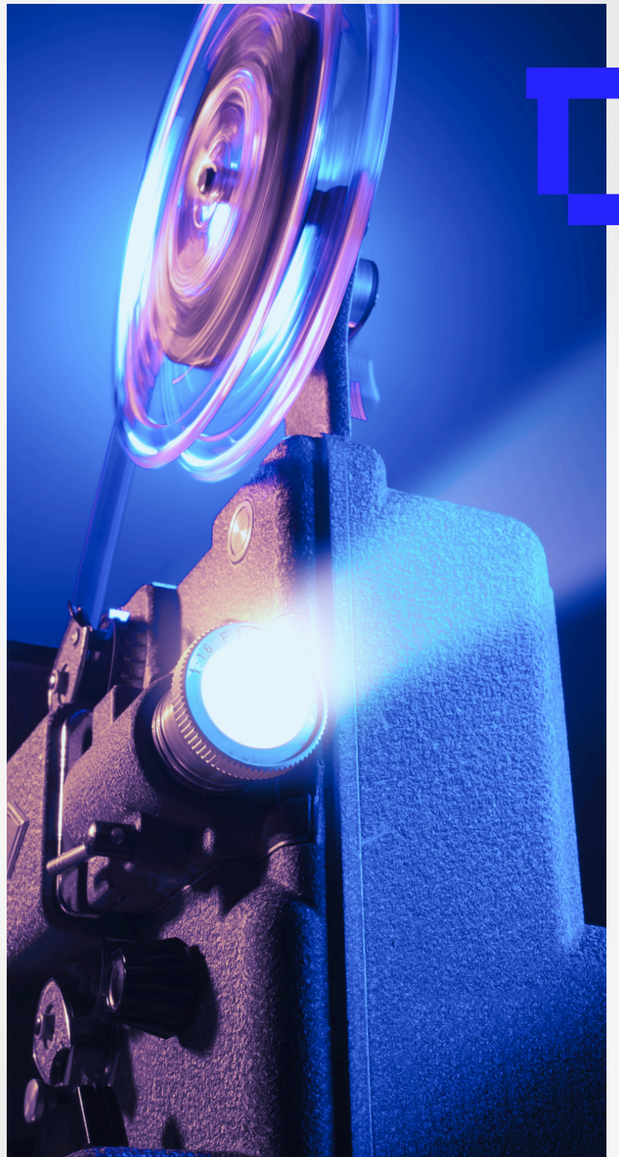
VISION

To become a leading global storytelling studio shaping how industries, cultures, and transformations are captured and remembered.



OUR PHILOSOPHY

At TEAM01, storytelling is both a craft and a responsibility.
We approach every project as part of a larger narrative, one that reflects identity, ambition, and impact. Whether capturing a fashion campaign, a documentary, or a national development, our focus remains consistent: to deliver work that is thoughtful, precise, and built to last.



- What is captured today becomes tomorrow’s legacy
- Creativity must be supported by structure and intent
- Technology enhances storytelling, but human perspective defines it

OUR VALUE PROPOSITION

TEAM01 delivers structured, intelligent storytelling solutions that combine creative, technical, and strategic capabilities.

- End-to-end flexibility, from concept to execution
- Multi-industry expertise across diverse formats
- Integration of advanced technologies, including AI-driven production
- Narrative-driven execution that prioritizes meaning, not just visuals
- A partnership approach built on trust, adaptability, and consistency

We can operate as a full-service production partner, a specialized content provider, or a strategic storytelling advisor, depending on client needs.

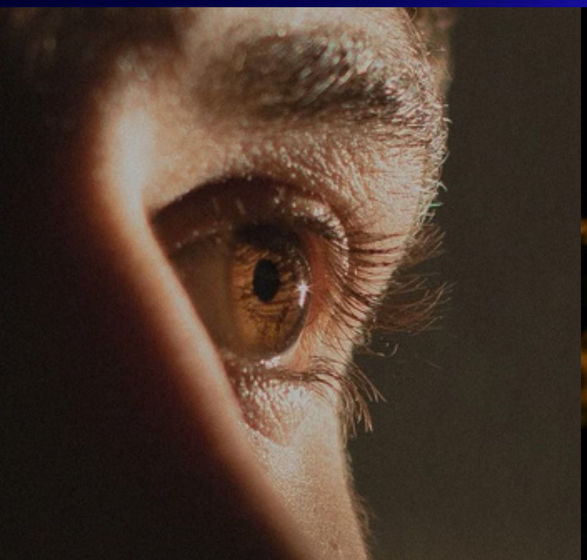


OUR APPROACH

Our work follows a structured methodology that ensures clarity, consistency, and impact across all projects.

At the core of this approach is a simple principle:

SEE IT. FRAME IT. CAPTURE IT.







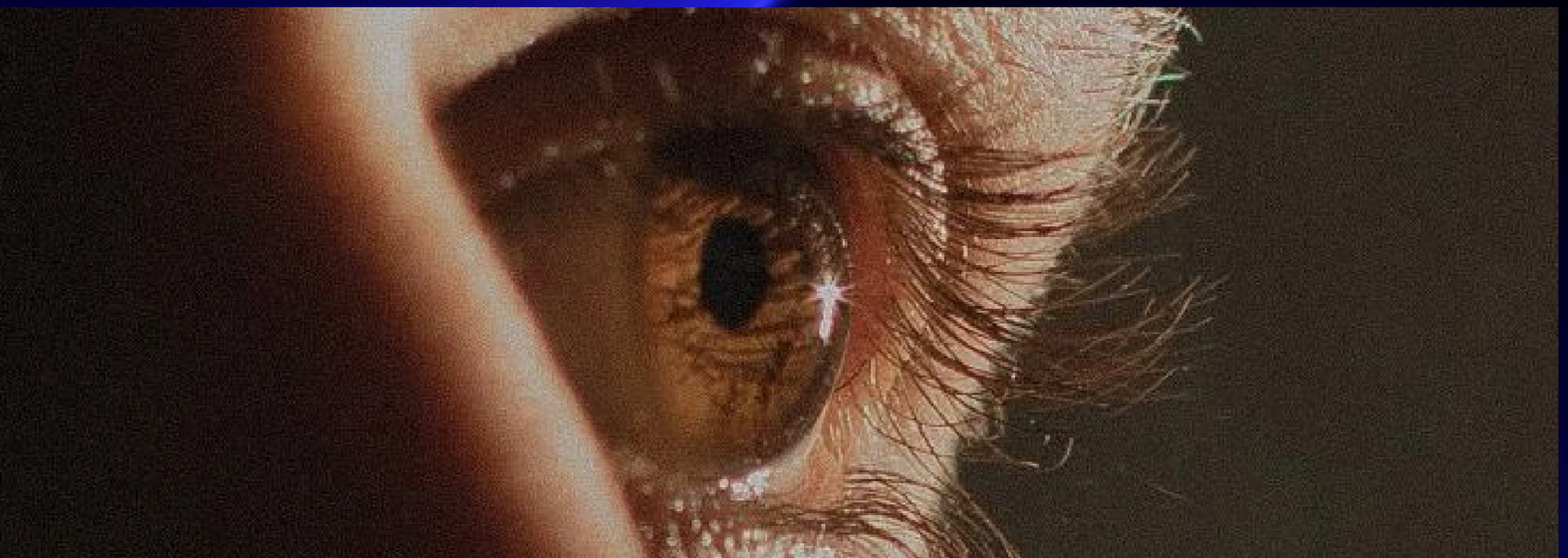
OUR APPROACH

Our work follows a structured methodology that ensures clarity, consistency, and impact across all projects.

SEE IT.

Understanding What Matters

We begin by deeply understanding the project, its purpose, and its context. We identify the story behind the work, the environment it operates in, and the moments that define its impact.



OUR APPROACH

Our work follows a structured methodology that ensures clarity, consistency, and impact across all projects.

FRAME IT.

Structuring the Narrative

We shape the story through narrative development, visual direction, and strategic alignment. This phase defines how the story will be seen and experienced.



OUR APPROACH

Our work follows a structured methodology that ensures clarity, consistency, and impact across all projects.

CAPTURE IT.

Executing with Precision

We bring the story to life through cinematic production, advanced technologies, and high-quality post-production, ensuring every output reflects both technical excellence and storytelling integrity.



This methodology allows **TEAM01** to

OPERATE WITH CLARITY, FLEXIBILITY, AND CONSISTENCY

across industries and project scales.

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:



Strategic
& Project Storytelling

1. Giga and mega project documentation
2. Infrastructure and development storytelling
3. Time-lapse and progress tracking
4. Sustainability narratives

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:



Film
& Documentary Production

1. Documentary films
2. Cultural storytelling
3. Sponsored and independent productions

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:





Fashion
& Creative Media

1. Fashion photography
2. Editorial and campaign shoots
3. Creative direction

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:



Commercial & Corporate Production

1. Corporate films
2. Brand storytelling
3. Event coverage

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:



Advanced Production & AI Integration

1. AI-assisted workflows
2. Intelligent editing and content optimization
3. Exploration of emerging storytelling formats

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:





Equipment & Production Support

1. Equipment rental
2. Technical support
3. Production facilitation

OUR STREAMS OF WORK

TEAM01 operates across multiple integrated streams:



Training, Education & Talent Development

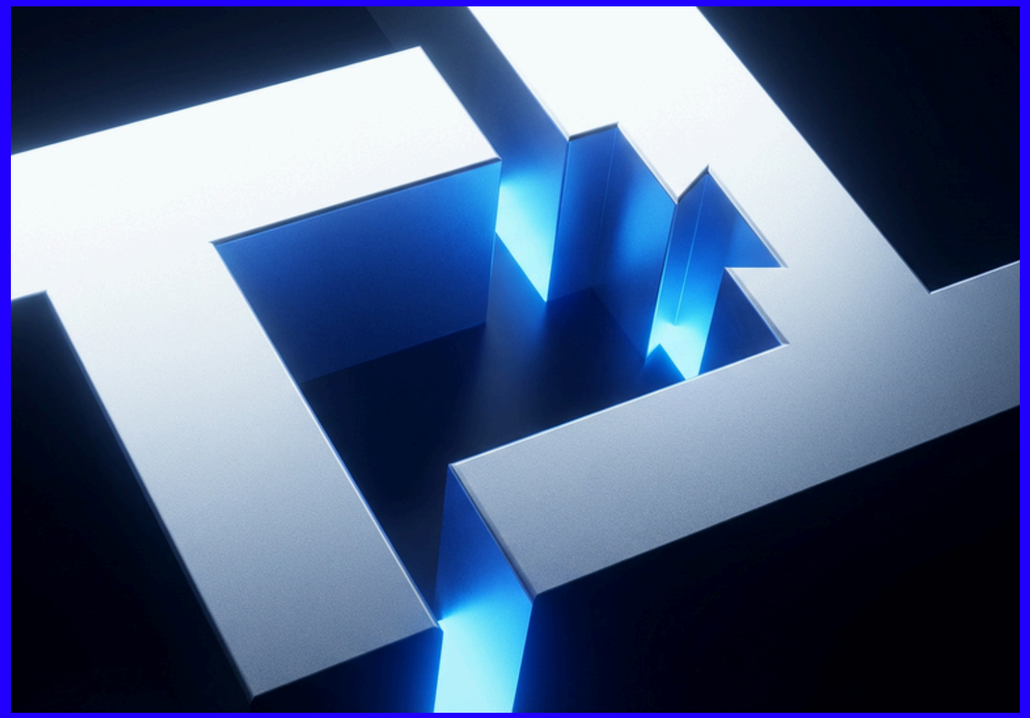
1. Workshops and training programs
2. University partnerships
3. Mentorship and industry development initiatives

CLARITY, CONSISTENCY AND IMPACT



TECHNOLOGY & INNOVATION

TEAM01 integrates advanced technologies into every stage of production.

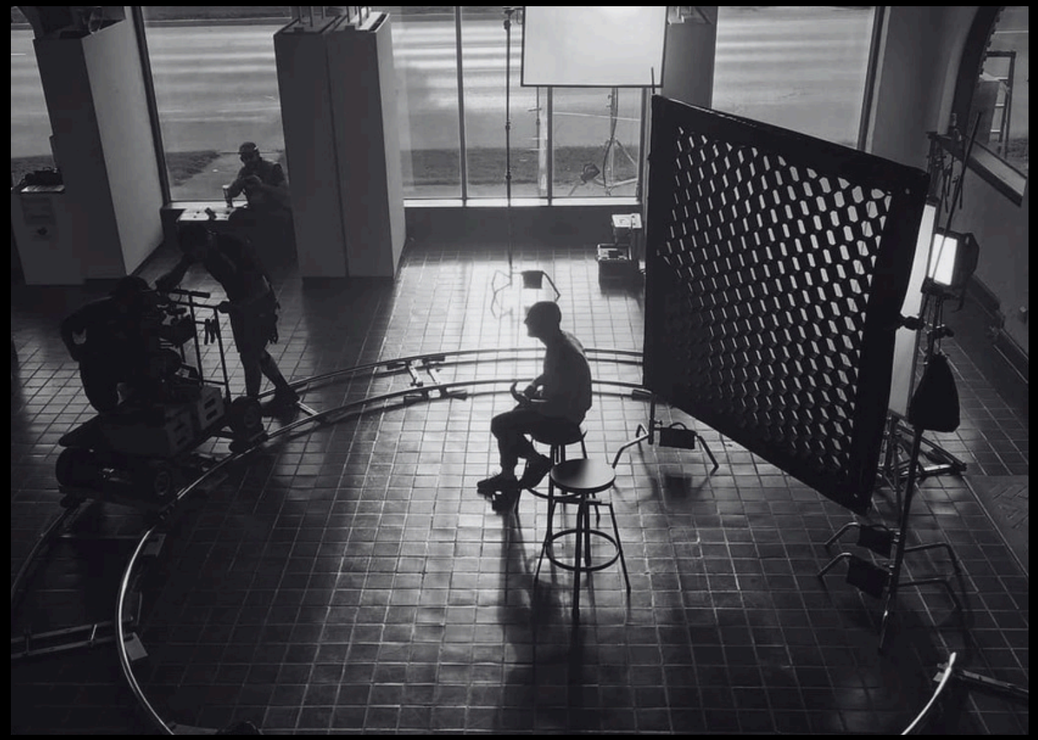


- ARTIFICIAL INTELLIGENCE IN STORYTELLING AND PRODUCTION WORKFLOWS
- ADVANCED DRONE AND AERIAL TECHNOLOGIES
- SCALABLE PRODUCTION SYSTEMS
- NEW DIGITAL STORYTELLING FORMATS

Our goal is not only to adopt technology, but to contribute to advancing the field of production itself.

INDUSTRY CONTRIBUTION

TEAM01 is committed to building the creative ecosystem.



- SUPPORT AND SPONSOR FILM INITIATIVES
- PARTNER WITH UNIVERSITIES AND INSTITUTIONS
- DEVELOP EMERGING SAUDI TALENT
- STRENGTHEN INDUSTRY CAPABILITIES

We believe that contributing to the industry is as important as operating within it.

2026

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OUR CLIENTS



OUR PARTNERS

SONY

DJI

The Writer House
www.thewriterhouse.in

مهرجان البحر الأحمر السينمائي الدولي
RED SEA INTERNATIONAL FILM FESTIVAL

جامعة عفت
EFFAT UNIVERSITY



Built on

DYNAMIC AND INTERNATIONAL TEAM

OUR TEAM

Team01 is built on a dynamic and internationally connected team operating between Saudi Arabia and Europe, with a strong presence across Jeddah and Barcelona.

Our team brings together a diverse pool of filmmakers, producers, cinematographers, drone pilots, and creative strategists, united by a shared commitment to storytelling, innovation, and excellence in execution.

WE OPERATE WITH A MINDSET DRIVEN BY:

- Curiosity and continuous evolution
- Precision in execution
- A strong belief in shaping the future of visual storytelling



FOUNDING STORY

TEAM01 was founded on a clear belief, that storytelling in the region can evolve beyond conventional approaches and set new standards in creativity, quality, and execution.

The company was established by Victor Riuse and Mohammd Alrefaei, both experienced in drone piloting and production excellence, who identified a gap in the market for more advanced, integrated, and forward-thinking production capabilities.

Their combined technical expertise and creative vision laid the foundation for **TEAM01**, not just as a production company, but as a platform to build something different, scalable, and impactful.



LEADERSHIP & GOVERNANCE

TEAM01 operates under a structured governance model that ensures clarity, accountability, and operational excellence.

The organization is led through a C-suite structure, including:

Chief Executive Officer
Maryam Telmesani

Chief Operating Officer
Victor Rius

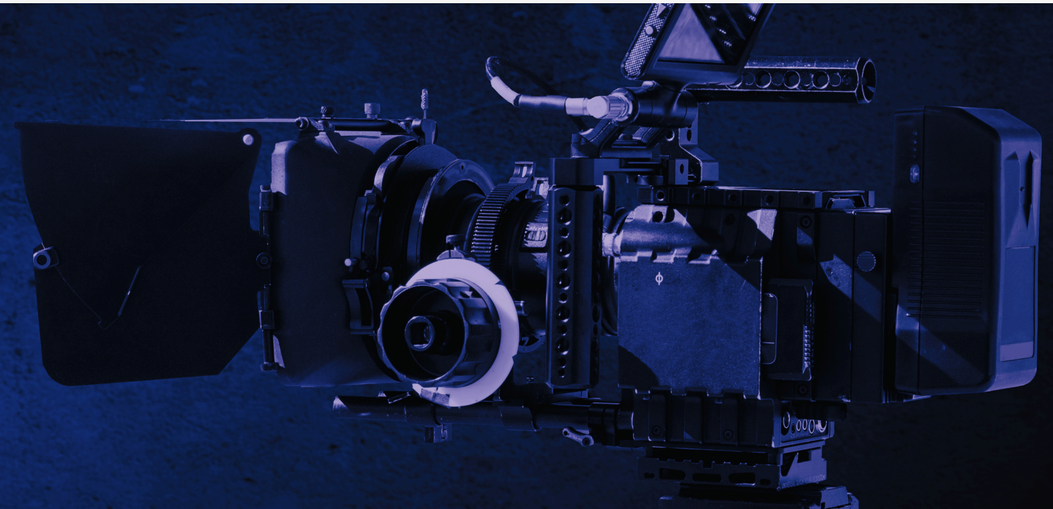
Chief Financial Officer
Mohammd Alrefaei

Chief Communication Officer
Ghadeer Mohammed

Production Director
Ibrahim Abushaar

Operation Director
Omar Ahmed

This structure enables **TEAM01** to maintain a strong balance between:
Creative agility and Operational discipline



OUR STRENGTH

Beyond its leadership,
TEAM01 is supported by an extended network of specialized talent and collaborators, allowing the company to scale efficiently and deliver across diverse project types and industries.

Built on expertise, driven by vision, and designed to evolve,
TEAM01 brings together the right people to deliver work that meets the highest standards.



OUR AMBITION



TEAM01 is building toward becoming a multi-industry storytelling studio and a contributor to the evolution of the creative sector.

Our ambition is to expand globally, lead in technology integration, and shape the future of storytelling.

OUR WORK

PHOTOGRAPHY

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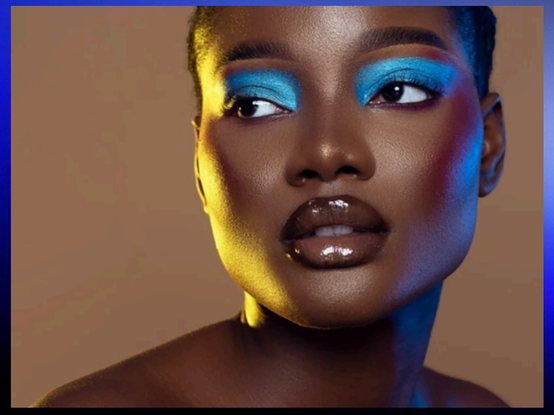


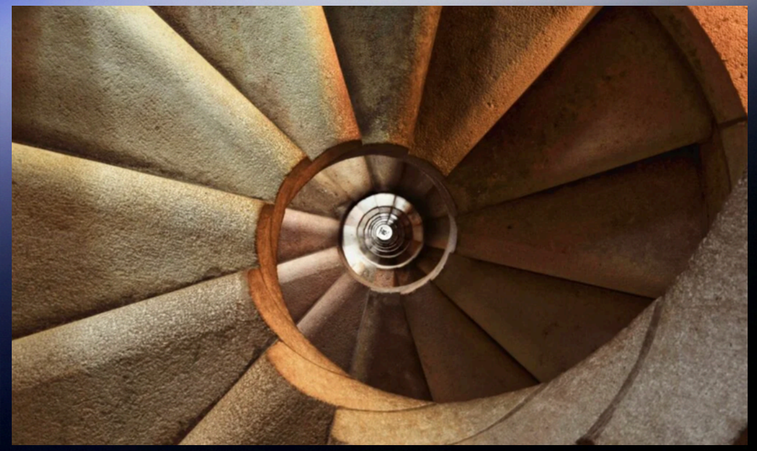






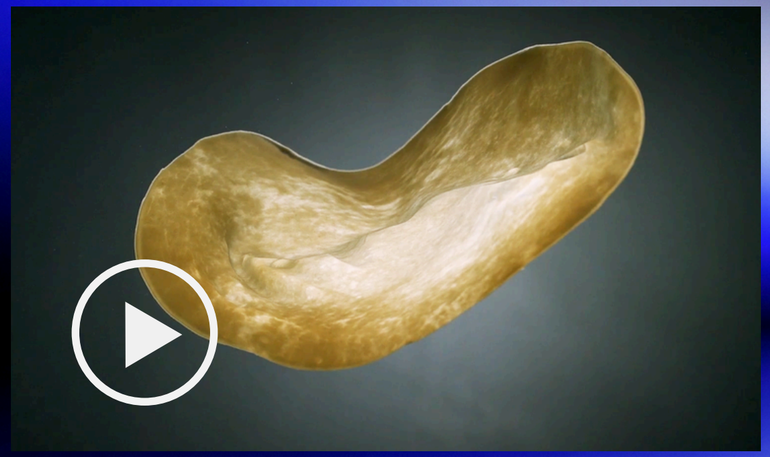




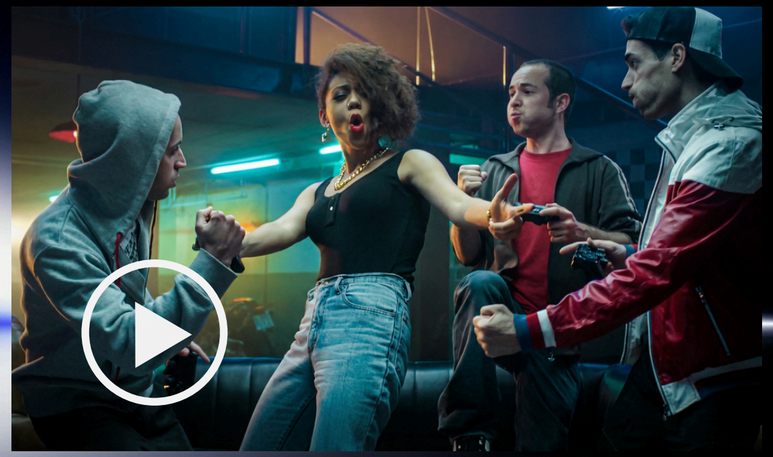




FILM PRODUCTION











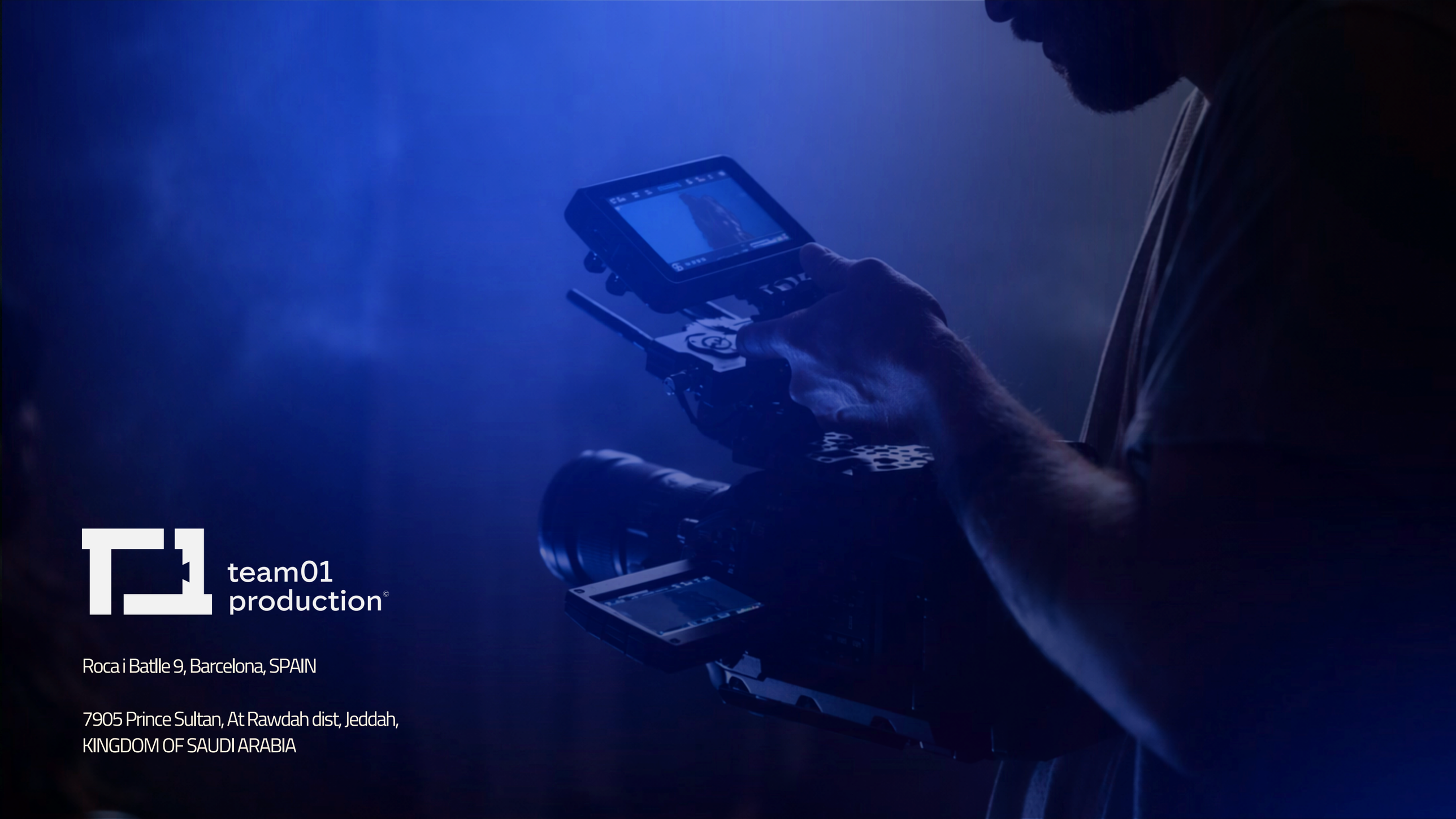


At **TEAM01**, storytelling is not treated as content alone,

IT IS TREATED AS A LONG-TERM ASSET.

We focus on delivering work that is

INTENTIONAL, MEANINGFUL, AND BUILT TO LAST.



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